



## NATIONAL HEADQUARTERS

930 East 50th Street  
Chicago, Illinois 60615  
Phone: (773) 373-3366 \* Fax: (773) 373-3571

**National Headquarters  
Community Services  
International Trade Bureau  
LaSalle Street Project**  
930 East 50th Street  
Chicago, IL 60615  
Phone: (773) 373-3366  
Fax: (773) 373-3571

**Public Policy Institute &  
Telecommunications Project**  
727 15th St. NW  
Suite 1200  
Washington, DC 20005  
Phone: (202) 393-7874  
Fax: (202) 393-1495

**Wall Street Project**  
5 Hanover Square  
2nd Floor  
New York, NY 10004  
Phone: (212) 425-7874  
Fax: (212) 968-1412

**Entertainment Project**  
1968 West Adams Boulevard  
Suite 300  
Los Angeles, CA 90018  
Phone: (323) 734-3900  
Fax: (323) 734-3913

**Technology Project**  
560 20th Street  
Oakland, CA 94612  
Phone: (510) 869-2202  
Fax: (510) 763-2680

**Peachtree Street Project**  
Herndon Plaza  
100 Auburn Avenue  
Suite 101  
Atlanta, GA 30303  
Phone: (404) 525-5663 or 5668  
Fax: (404) 525-5233

**Automotive Project**  
First National Building  
660 Woodward Avenue  
Suite 1433  
Detroit, MI 48226  
Phone: (313) 963-9005  
Fax: (313) 963-9012

**New Orleans Right to Return  
and Reconstruction Project**  
650 Poydras Street  
Suite 1025  
New Orleans, LA 70130  
Phone: (504) 529-4223  
Fax: (504) 529-4232

**Energy and Science Project**  
2616 South Loop West  
Suite 440  
Houston, TX 77054  
Phone: (713) 432-0209  
Fax: (713) 218-7072

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Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Dear Chairman and Commissioners:

We applaud the Commission for your commitment to widespread broadband deployment and adoption through the creation of the National Broadband Plan. As Congress and the Obama Administration have stressed the importance of broadband adoption, we hope that you will continue your efforts to bring this important resource to all Americans.

At this time, less than half of African Americans have a home broadband connection. Broadband holds the promise for consumers to search for jobs online, connect to community resources, and start businesses from their homes. Given the enormous economic benefits that broadband can provide, our community cannot wait any longer to be fully connected.

In light of this challenge, we have a keen interest in the Commission's upcoming Notice of Proposed Rulemaking. We want to make sure that the proposed regulations do not have unintended consequences for our community.

Before taking any action, we hope that the Commission will seriously consider an analysis of how these regulations might affect broadband affordability, as well as deployment and adoption rates.

The development of a National Broadband Plan is an important opportunity for the Commission to bring broadband to 100 percent of Americans. In our current economic environment, it is critical that those who have yet to experience the value of this technology are able to take advantage of its considerable benefits.

Sincerely,

Kimberly Marcus  
Executive Director

Rev. Jesse L. Jackson, Sr., *Founder & President*  
Martin L. King, *Chairman*  
[www.rainbowpush.org](http://www.rainbowpush.org)